

Blick am Abend

Reichweite & Leserschaft



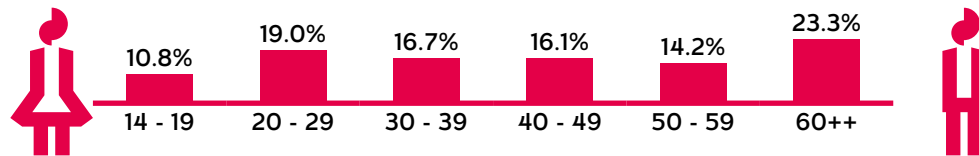
11.1%

Reichweite in der deutschen Sprachgruppe

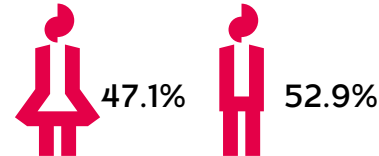
534 000

Leserinnen und Leser Deutsche Sprachgruppe

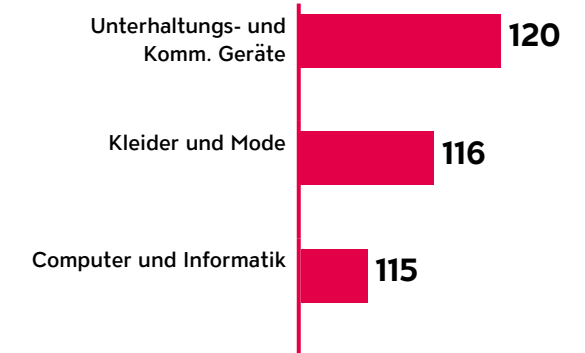
Alter



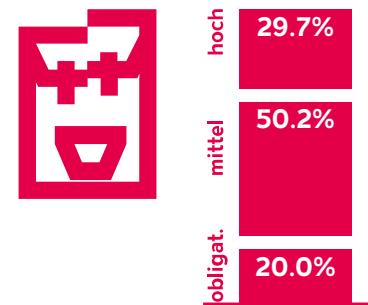
Geschlecht



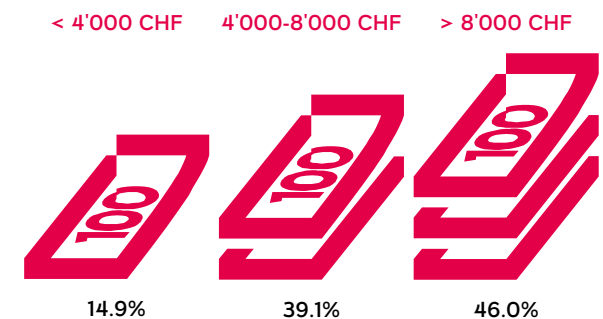
Affinität



Bildung



Einkommen



Quelle: MACH Basic 2018-1 / Basis: deutsche Sprachgruppe, 4 805 000 Personen