

Blick am Abend

Reichweite & Leserschaft



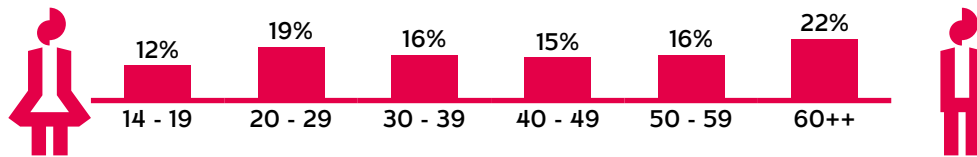
11,9%

Reichweite in der deutschen Sprachgruppe

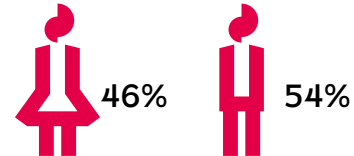
567 000

Leserinnen und Leser Deutsche Sprachgruppe

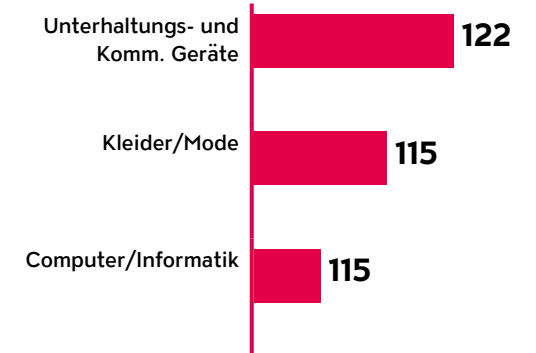
Alter



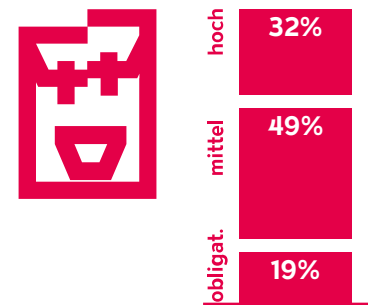
Geschlecht



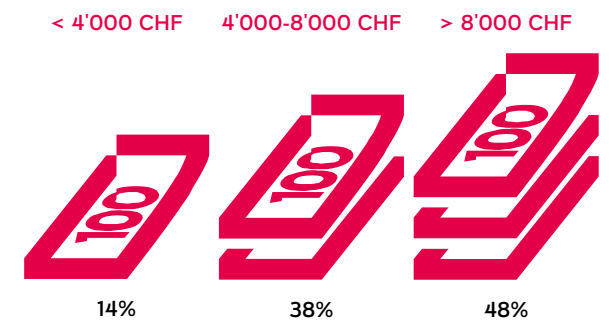
Affinität



Bildung



Einkommen



Quelle: MACH Basic 2017-2 / Basis: deutsche Sprachgruppe, 4 761 000 Personen