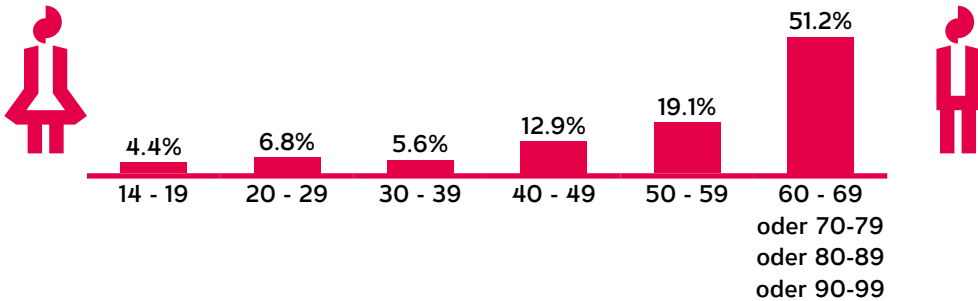


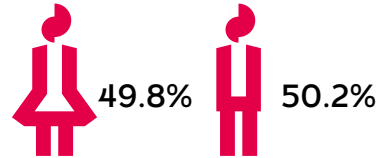
Reichweite & Leserschaft



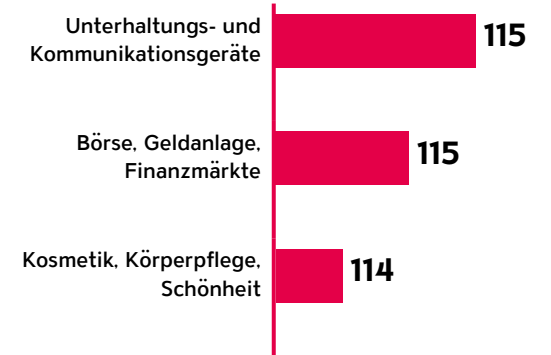
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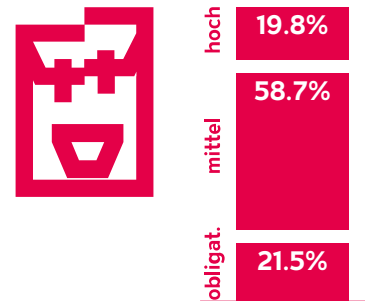
Geschlecht



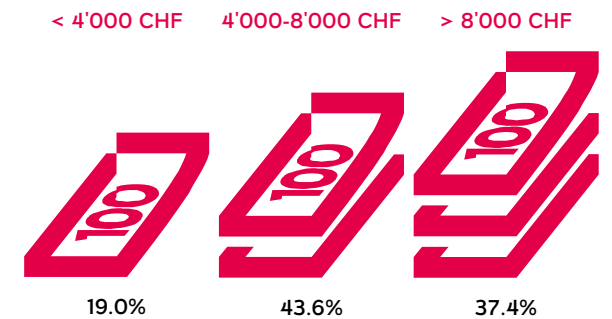
Affinität



Bildung



Einkommen



Quelle: MACH Basic 2018-2 / Basis: deutsche Sprachgruppe, 4'805'000 Personen