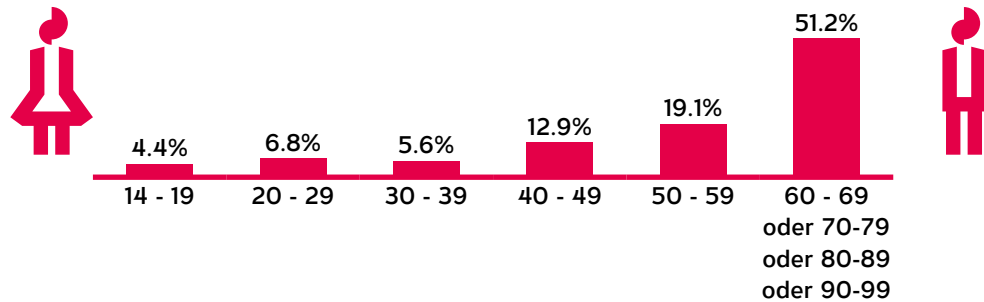


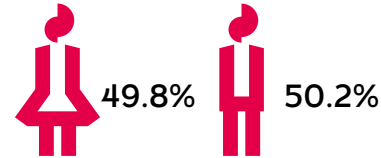
## Reach & Readership



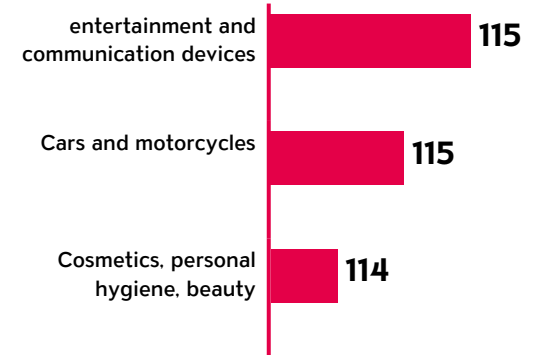
### Age



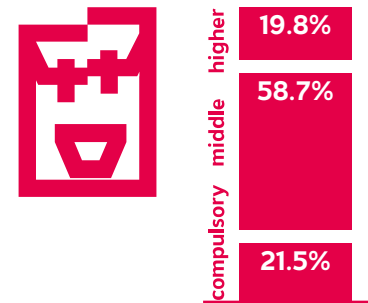
### Gender



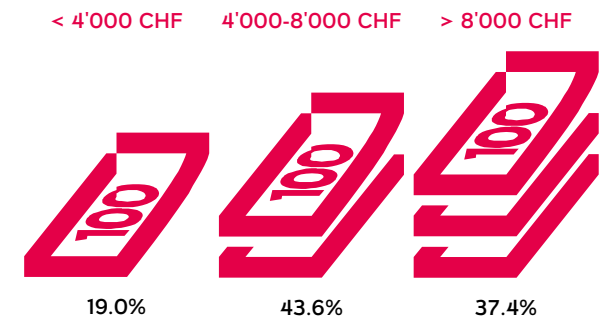
### Affinity



### Education



### Income



Source: MACH Basic 2018-2 / Basis: German-speaking group, 4 805 000 people