

Homes

Reichweite & Leserschaft



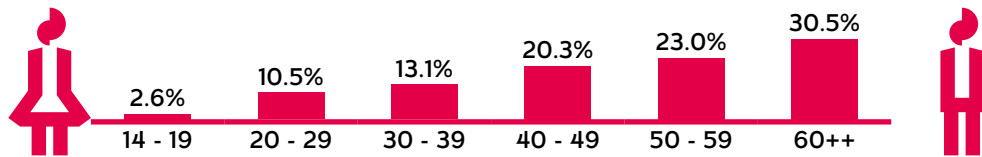
4.9%

Reichweite in der deutschen Sprachgruppe

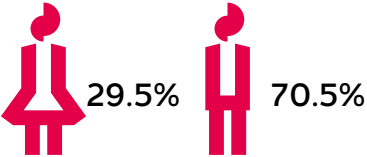
235 000

Leserinnen und Leser Deutsche Sprachgruppe

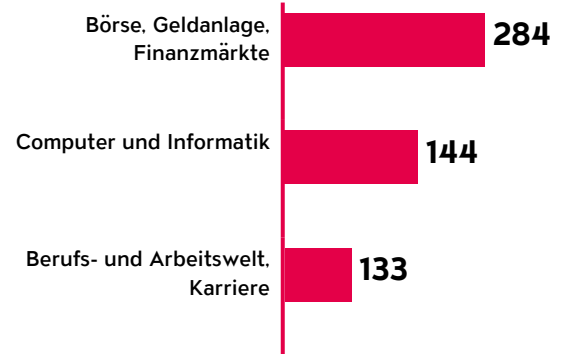
Alter



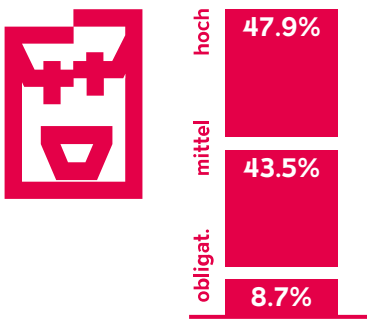
Geschlecht



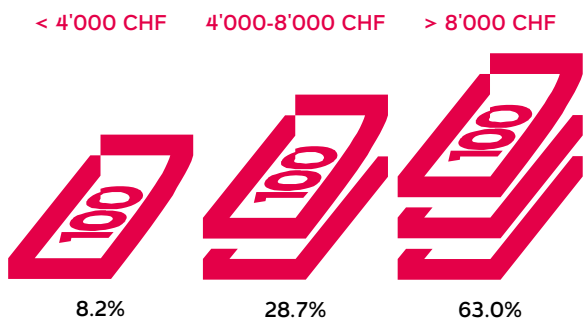
Affinität



Bildung



Einkommen



Quelle: MACH Basic 2018-1 / Basis: deutsche Sprachgruppe, 4'805'000 Personen