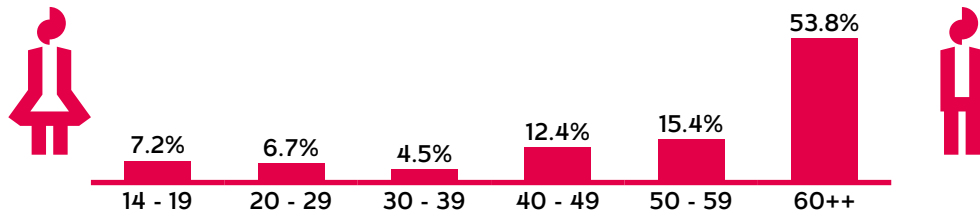


# TV Star

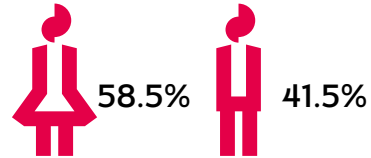
## Reach & Readership



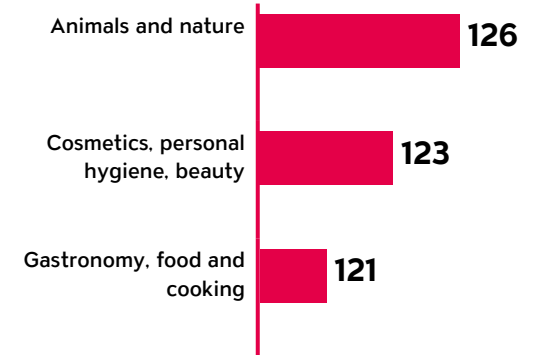
### Age



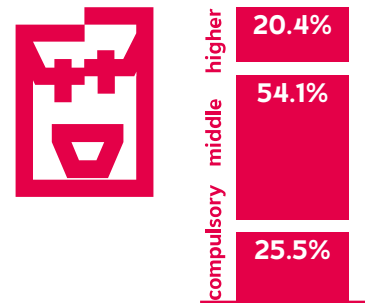
### Gender



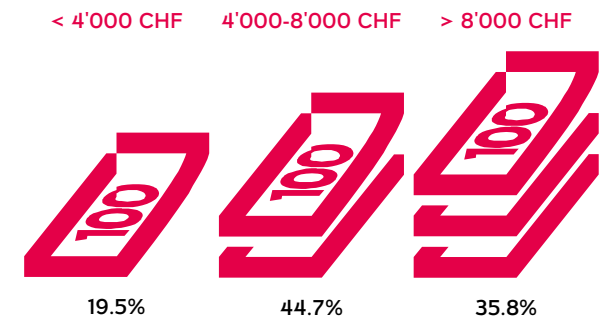
### Affinity



### Education



### Income



Source: MACH Basic 2017-2 / Basis: German-speaking group, 4 761 000 people