



SPECIFICATIONS DIGITAL 2019

SPECIFICATIONS | Desktop

PRIME WEEK

Format	Size/pixels	File size	File format
Wideboard	994x250	150KB	JPG, GIF, HTML5, 3rd Party Tag

SPECIFICATIONS | Content

ADVERTORIAL

Format	Teaser	Article(s)
Teaser + article page	Image: 653x427 pixels / Title: max. 25 characters / Text: max. 55 characters	Title image: Width 940 pixels / Images: max. width 940 pixels / Title: max. 80 characters / Lead text: max. 200 characters / Body text: max. 2.000 characters / Videos: YouTube links or MP4

SPECIFICATIONS |

NEWSLETTER

Format	Size	File size	File format
Branded Newsletter DE Bild/Text	Background image without text/logo: 1400x3000 pixels	100KB	JPG, GIF, PNG (not animated)
	Top Banner: 600x100 Pixel	100KB	JPG, GIF, PNG (not animated)
	Content Banner: 560x90 Pixel	100KB	JPG, GIF, PNG (not animated)
Branded Newsletter FR Bild/Text	Background image without text/logo: 1400x3000 pixels	100KB	JPG, GIF, PNG (not animated)
	Top Banner: 600x100 Pixel	100KB	JPG, GIF, PNG (not animated)
	Content Banner: 560x90 Pixel	100KB	JPG, GIF, PNG (not animated)