



SPECIFICATIONS DIGITAL 2019

SPECIFICATIONS | Video

video RUN OF SITE + TARGETING

Format	Size/pixels	File size	File format
Pre Roll (Video: max. 30 Sek.)	Uncompressed Video: 1280x720	max. 150MB	MP4, MOV, AVI
	Compressed for Desktop: 768x432	max. 5MB	VAST (MP4 -> min. Codec H.264 4.1/ACC), VPAID on demand
	Compressed for Mobile: 512x288	max. 2MB	VAST (MP4 -> min. Codec H.264 4.1/ACC), VPAID on demand
Pre Roll Bumper (Video: max. 6 Sek.)	Uncompressed Video: 1280x720	max. 150MB	MP4, MOV, AVI
	Compressed for Desktop: 768x432	max. 5MB	VAST (MP4 -> min. Codec H.264 4.1/ACC), VPAID on demand
	Compressed for Mobile: 512x288	max. 2MB	VAST (MP4 -> min. Codec H.264 4.1/ACC), VPAID on demand