







PRIME WEEK | Desktop

Format	Duration	Placement	Output: AI Indicative	Flatrate CHF brut	Flatrate CHF net
 Wideboard	1 week	ROS	9 000	3 000	2 100

ADVERTORIAL | Content

Format	Duration	Teaser placement	Teaser output: AI Indicative	Flatrate CHF brut	Flatrate CHF net
 Teaser + article page	1 week	Home	5 000	3 000	2 100

NEWSLETTER |

Format	Delivery	Subscriptions	Flatrate CHF brut	Flatrate CHF net
 Branded Newsletter DE Bild/Text	1x pro Woche/Samstag	8 000	3 400	2 380
 Branded Newsletter FR Bild/Text	1x pro Monat/Samstag	13 000	5 525	3 867.5