

Blick am Abend

Reach & Readership



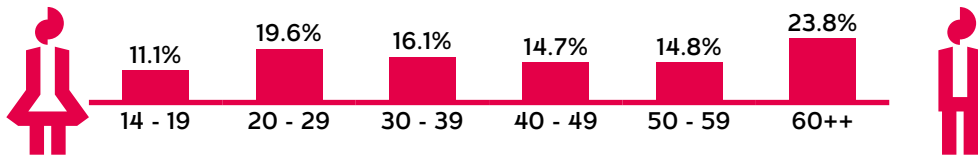
11.5%

German-speaking reach

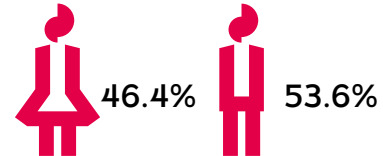
550 000

German-speaking readership

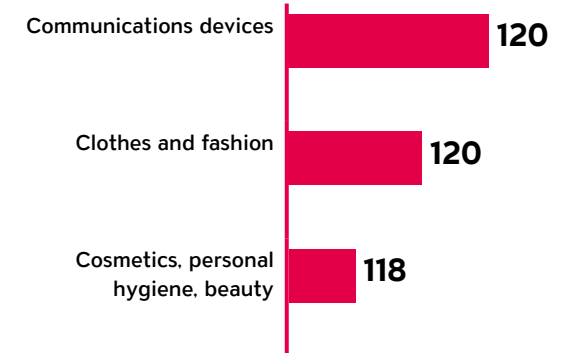
Age



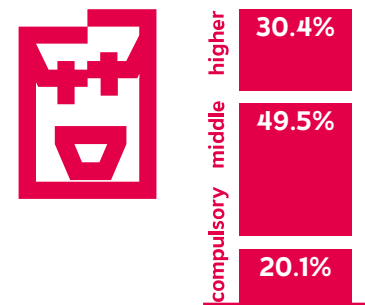
Gender



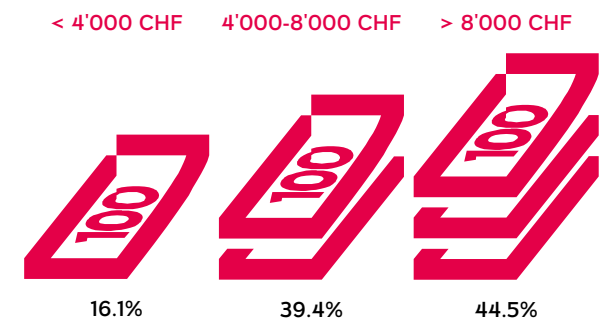
Affinity



Education



Income



Source: MACH Basic 2017-2 / Basis: German-speaking group, 4 761 000 people