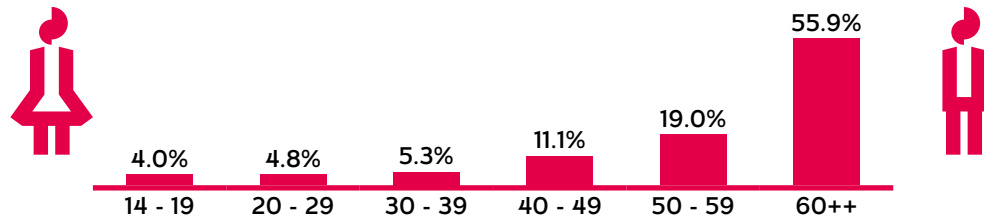


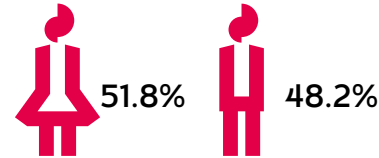
Reach & Readership



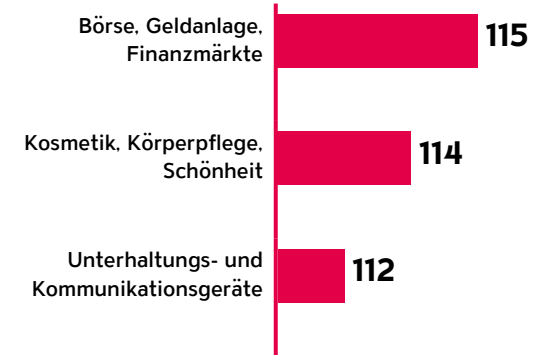
Age



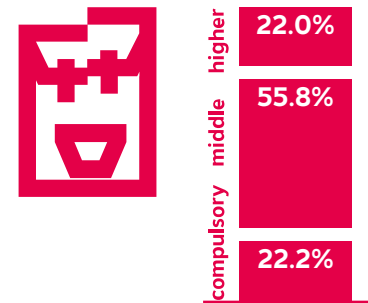
Gender



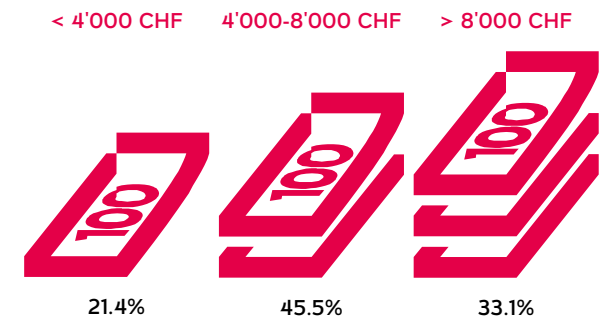
Affinity



Education



Income



Source: MACH Basic 2020-1 / Basis: German-speaking group, 4 864 000 people